



taking care of business

“whether you think you can
or whether you think you can't,
you're right”

Henry Ford



introduction

Welcome to **taking care of business** – an executive program that brings business leaders together to share experiences and knowledge, develop strong networks and challenge each other to be recognised as Australia's most successful leaders.

taking care of business provides a true blend of face to face interventions and an online Leadership Academy with 24/7 access.

overview

taking care of business was created in response to establishing an executive think tank and support network where members can discuss professional and personal issues and challenges, while at the same time encourage each other to extend themselves further to achieve and succeed in new environments.

One of the major aims of the program is to facilitate knowledge transfer to:

- Maximise leadership and personal effectiveness
- Gain greater professional success in careers and/or in Board Directorships
- Build or grow sustainable, profitable, viable organisations
- Connect and develop long term professional relationships
- Broaden perspective and thinking
- Work with emotional intelligence
- Work smarter
- Develop strategies, tactics and knowledge to enable members to react and respond immediately to any issue, on an ongoing basis.

“The way to get started is to quit talking and begin doing”

Walt Disney

taking care of business provides an exceptional opportunity for executives to meet with peers from business, government and community in a totally confidential environment. The program also provides opportunities for executives to learn differently and at different times through the online Leadership Academy (powered by Deloitte Leadership Academy).

The program aims to:

- Provide a confidential Executive support network
- Encourage and support members to nominate for Board positions and Chairman roles
 - Mentor peers to accept greater professional challenges and roles
 - Each group meets for three hours every month over dinner
- International and nationally experienced Business Leaders facilitate each session
 - At all sessions, Chatham House rules apply

Membership of **taking care of business** gives automatic inclusion into the BoardDirect register.

More details on BoardDirect are outlined online at www.dwbottomline.com

benefits

Becoming a member of **taking care of business** will deliver an outstanding range of benefits and opportunities:

- Access to a select executive network
- Professional and personal development in a stimulating environment
- Exposure and introductions to senior people in business and government
- Opportunities to discuss professional and personal issues in a supportive executive forum
- Regular monthly sessions facilitated by prime Australian business leaders
- Blended program providing face to face interventions and online portal
- Customised program based on individual needs of the member
- Opportunities for Board Directorships



features

- Maximum of 12 participants in each executive group
 - Totally confidential environment
- Local and national exposure via the Facilitator network
- Sessions are conducted over dinner and run 6.00pm to 9.15pm on a monthly basis
 - Central venue - Rigonis Bistro, Private Room
- Annual briefing on major current and political affairs
 - Annual 360° Diagnostic
- Gold membership to the **taking care of business** Leadership Academy (powered by Deloitte Leadership Academy)
 - Annual Business Connexions event
 - Inclusion into BoardDirect register

This program is a great investment in personal and professional development at \$8,500 per annum (plus GST). Invoices will be remitted quarterly.

“ If your actions **inspire others to dream more, learn more, do more and become more,** you are a leader”

John Quincy Adams

menu

Appetiser:

- 360° Diagnostic each year

Main Course:

- Monthly Sessions (March to November)
- Dinner and wine
- Gold Membership to TCB Leadership Academy (powered by Deloitte Leadership Academy)

Dessert:

- Annual briefing on major current and political affairs
- Annual Business Connexions Event (held in October each year)

\$8,500 + GST per annum (\$2,125 + GST per quarter)

Sides:

- One-2-one Executive Mentoring and Coaching (6 sessions x 1 hour per session) delivered by leading Executive Coaches and Mentors
\$3,000 + GST per 6 sessions
- Taking Care of Business Leadership Academy (online portal powered by Deloitte Leadership Academy)
Platinum Membership \$1000 + GST per annum

TCB leadership academy

(powered by Deloitte Leadership Academy)

A unique program for busy executives to enhance your leadership skills and connect with an exclusive community of business leaders.

As a member of the Leadership Academy you will have access to some of the world's best training 24/7. At the heart of the program is a world class online portal with extensive e-learning from leading CEO's, business schools, academics and researchers globally.

The screenshot displays the user interface of the TCB Leadership Academy. At the top left is the 'taking care of business' logo. A green navigation bar contains links for Home, My Items, Learn, Certificates, Blog, and My Profile. A search bar is located on the right. A user notification in the top right corner reads 'Welcome Taking Care LOGOUT'. The main content area is divided into several sections: 'Competencies' with sub-sections for Self, Team, and Enterprise; 'What's coming up' featuring a webinar on staying ahead of the game; 'Provide stewardship & sustainability' with a video of Dr. Simon Longstaff and a 'Be A Mensch' article; 'My learning priorities' shown as a pie chart; and 'Recommended' content including articles on crisis and strategic initiatives. A bottom banner promotes the Leadership Academy 360 Survey. The footer contains logos for Deloitte, LESONS, HARVARD BUSINESS PUBLISHING, skillssoft, STANFORD TECHNOLOGY VENTURES PROGRAM, and Janison LEARNING SYSTEM.

subscriptions

Two subscription levels to suit every organisation:

	Platinum	Gold
Harvard ManageMentor	✓	
Harvard Business School Publishing Certificates	✓	
Harvard Seminars	✓	
Harvard Ideacasts	✓	
Harvard Business Articles/Harvard Video IdeaCasts	✓	
Seminars - Stanford Technology Ventures Program & IMD Business School	✓	✓
CEO Stories (50 Lessons)	✓	✓
SkillSoft - Leadership Development Centre	✓	✓
ExecBlueprints	✓	✓
ExecSummaries	✓	✓
Deloitte Insights	✓	✓
Podcasts	✓	✓
Monthly Webinars (competency based)	✓	✓
Weekly Newsletters	✓	✓

platinum membership

Harvard Business Publishing

Harvard Business Publishing delivers practical business advice and solutions that address leadership and organisational development for both emerging and experienced leaders and managers.

Harvard ManageMentor: draws on substantial new research from acknowledged thought leaders to enhance your day-to-day performances. New concepts and rich media, Harvard ManageMentor includes proven concepts and tools, worksheets, and step-by-step guides that have been the enduring cornerstone of success for this premier online learning and performance support program.

Harvard Business School Publishing Certificates

The certificates reinforce key learning objectives and brings real-world business dilemmas to life. Make key leadership decisions and shape the outcomes of an interactive case; analyse and improve your leadership skills using interactive tools; explore key concepts in a library of Harvard Business Publishing articles; and test yourself on what you have learned. (non accredited)

Harvard Business School Publishing Certificates cont.

There are four certificates:

- 1. Leadership Essentials:**
Based on the research and writing of today's top leadership experts, this leadership program is essential study for anyone charged with setting the direction of – and providing the motivation for – a modern organisation.
- 2. Leadership Transition:**
Give your managers and leaders a head start when moving into new roles. Leadership Transitions offers your leaders a systematic approach to prepare for and succeed in new positions, whether through internal promotion or external hire.
- 3. Management Essentials:**
This management course is essential for anyone in a managerial and leadership role. These courses will help you develop your coaching, negotiating and people management skills. You will be able to apply these concepts to grow into a successful manager and leader.
- 4. Stepping Up to Management:**
Enable new managers to learn their jobs while performing their jobs with content that's integrated into their day-to-day workflow. Stepping Up to Management puts new managers on the right track so they can hit the ground running while laying the foundation for a successful advancement into a management career.

Harvard Seminars: prepares executives from all over the world for new levels of leadership in their careers and within their organisations. Each seminar is designed to develop visionary leaders who can help their companies drive corporate performance and sustain strategic advantage - even in an uncertain global economy.

Harvard Video IdeaCasts and Business Review Articles: from the publishers of Harvard Business Review, Harvard Business Press, and hbr.org, features breakthrough ideas and commentary from leading thinkers in business and management.

gold membership

Melbourne Business School

Melbourne Business School is globally-renowned and highly-ranked by the Financial Times for preparing future leaders with management education and helping companies meet their strategic goals through its executive education arm, Mt Eliza Executive Education.

Seminars: gain some fascinating insights from world renowned faculty in the latest series of Leadercasts. Melbourne Business School attracts world-class faculty who bring their knowledge and expertise directly into their postgraduate business education programs, research activity and their key centres for excellence in executive education, and business and public policy.

Stanford Technology Ventures Program (STVP)

STVP is the entrepreneurship centre at Stanford University's School of Engineering. Hosted by the department of Management Science and Engineering, STVP is dedicated to accelerating high-technology entrepreneurship education. The program (video) features world-class leaders from high-profile companies, sharing insights and thought leadership in short excerpts.

IMD

IMD is a leading Business School providing executive education for large and medium-size international businesses and for individuals, developing cutting-edge knowledge and providing executives with immediate practical benefits.

10 minute series: discover your leadership roots and foundations, diagnose your leadership tasks, advance your leadership skills, and develop a personal leadership path that ensures inspiration and resilience. Join thought leaders and CEOs for 10 minute video interviews; discussing strategies for a broad range of topics in leadership.

50 Lessons

50 Lessons offers comprehensive and compelling management and leadership lessons to leaders endeavoring to emulate the world's most successful business leaders.

CEO Stories: helping organisations develop and deliver more effective management and leadership programs through digital business lessons. Multimedia-based content featuring world-class business leaders covering a wide range of competencies and learning objectives.

SkillSoft

SkillSoft is a leading provider of e-learning and performance support solutions for organisations seeking effective and engaging instruction.

Leadership Development Centre: designed to help organisations develop their managers and leaders to be more effective at managing people and driving results. Leadership Development Channel is a global solution with a unique collection of on demand programs (videos) in multiple learning formats featuring best-selling business authors, experts and CEOs, who can have the biggest impact in motivating and challenging the thinking of learners.

ExecBlueprints: authored by senior executives from Fortune 1000 companies, expert consultants, lawyers and senior leaders from top global companies, each ExecBlueprints article addresses a particular topic and includes three to five authors, thus providing diverse viewpoints. The ExecBlueprints articles are concise, actionable, and convey key issues, metrics and lessons learned for successful execution.

ExecSummaries: provides summaries of the most popular business books from today's foremost business authors. ExecSummaries expertly encapsulates the salient points and ideas of full-length books into digestible summarisations. ExecSummaries skilfully distils the essence of the author's work, conveying content, style and spirit. Designed for ease of use with short passages, bulleted lists and other useful elements, ExecSummaries titles are thorough, yet concise.

Deloitte

Deloitte is one of the world's leading professional services organisations, offering truly global expertise and advisory services, knowledge and resources that set industry trends.

Insights: focuses on issues that impact the business community worldwide. Programs (video) take a cross-border view on topics like globalisation, managing talent, strategic direction, corporate responsibility, innovation, and much more. Join world-class leaders as they share with you personal experiences and lessons to inspire you to grow as a leader.

executive coaching and mentoring

High quality executive coaching and mentoring services bring each competency to life at a more personal level within your organisational context, and can help support and sustain real progress in your identified development areas.

Coaches and Mentors will offer tools and techniques to support individuals making a real breakthrough in identified patterns of behaviour.

The right Mentor and Coach can help you and your business achieve the success you are looking for - not only by reinforcing the bottom line of business, but also by further incorporating strategic leadership and encouraging strong personal development.

For a list of [taking care of business](#) Coaches and Mentors please refer to our website:
www.dwbottomline.com

application

We are delighted to invite you to register your interest in joining [taking care of business](#).

All you need to do is download the Membership Agreement from the link on the [taking care of business \(TCB\)](#) page of the website, and send the completed form to:

Donny Walford
Chief Executive
DW Bottom Line Pty Ltd
PO Box 8345 Station Arcade, Adelaide SA 5000
e donny@dwbottomline.com
f 8232 3047

Upon receiving your Membership Agreement, we will be in touch to organise an appropriate time for a Program Director to meet with you and discuss your individual requirements and desired outcomes from the program.

On acceptance into the program, we will remit an invoice. Funds can be deposited directly to our bank account:

BSB: 085 005

Account: 798249330

Account Name: DW Bottom Line Pty Ltd

“What really matters is what you do with what you have”

Shirley Lord

